

# Aurora Bulletin



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AURORA'S TECHNOLOGICAL AND RESEARCH INSTITUTE

Accredited by NAAC with 'A' Grade

## Vision

ATRI seeks to be a center of higher learning that can provide the best learning experience, the most productive learning community, and the most creative learning environment in engineering education and to be recognized as one of the best engineering colleges in India.

## Mission

To provide excellent education in Engineering and Technology.

To create environment for quality research and dissemination of knowledge.

To develop entrepreneurship and managerial abilities through world-class engineering and management education.



## Contents

- Inter College Debate, p2
- Library Week Celebrations, p2
- UBA, p4
- Spot Valuation, p5
- Department Events, p6-p7
- NSS, p8
- Achievements, p9
- CRT, p10
- NPTEL, p10
- Article, p11
- Upcoming Events, p12

## Editorial Board

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Dear Readers,

## Director's Message

The spirit of ATRI did not wane and there wasn't any lull in activities even at the end of the semester. The spark, the energy and the spirit of the institute were as dauntless and unflagging as ever as the faculty and students kept themselves engaged vis-a-vis a host of academic, co-curricular and extra-curricular activities. To celebrate the role of libraries in nation-building and to promote library use and support, week-long activities were observed in the library which elicited a good response. Even in an increasingly digital age where information is accessible at the click of a mouse, the role of libraries in fuelling minds and expanding horizons cannot be undermined. I request all of you to gain maximum mileage by utilizing the books, journals and on-line resources available and keep yourselves updated and upgraded.

In keeping with the high standards of professional excellence of the institute, the ATRI Placement Cell has done a commendable job in organizing a Campus Recruitment Training Programme (CRT) for the final year students in order to train them in areas like Quantitative Aptitude, Reasoning, Communication Skills and Verbal Ability so that they are ready for the corporate world. Guest lectures in various areas kept our students abreast with the latest. The NSS Unit of ATRI continued in its objective of making a difference to society by organizing a Blood Donation Camp and also by adopting five villages under the Unnat Bharat Abhiyaan 2.0.

Let's step into the second semester of this academic year with the same zest and fervour. As you are aware, the much awaited Tech Fest *Borealis* is round the corner with a plethora of activities lined up. So roll up your sleeves and do your best, discover your innate potential and talent, and utilize all your resources. As it is rightly said, *Success doesn't just find you. You have to go out and get it.*

## COLLEGE EVENTS

### *Inter College Debate Competition*

Three teams from ATRI participated in a Debate Competition organized by Power Grid Corporation of India in association with University College for Women, Koti, Hyderabad on November 3, 2018. Ms.B. Ramya and Sanjana Shetty (ECE III), V. Ramyasri and SB Ananya Reddy, CSE- IA, and M.Sanjana and B. Sirisha, CSE-IA. The topic of the debate was 'Corruption Free India: An Impossibility or a Hope?'. The competition helped the students explore their logical thinking skills and cogent argumentative capacities and also exposed them to competitive standards outside the institute.



### *Library Week Celebrations.*

Libraries have been the leading forces across the world from times immemorial. Every year, the Dept of Library, ATRI organizes National Library Week to promote the role of libraries in being the most powerful agents of imparting updated knowledge to the student community. To carry forward the theme of the year, 2018, *Wake up and Read*, the Dept of Library, has come forward to conduct week-long literary events which drew a huge response from the students. A cordial welcome was extended by the host of the day, Ms. Ashini of CSE IB at the Closing ceremony of ATRI National Library Week, 2018. The host invited the Chief Guest Dr. A S Chakravathygaru, Asst Professor, Dept of Library, Osmania University on to the dais. The Director, J Srikanth, Prof Nagajyothi, Dean, R&D and Ms. Suvarna Devi, Librarian, joined the Chief Guest on the dais to light the lamp and symbolically inaugurate the programme. Ms. Sanjana and Ms. Apoorva rendered an invocation song.

Ms. Suvarna Devi, Librarian, presented a brief report on the new additions to the library holdings and also spoke about the week-long events. Later, the Director, Mr. Srikanth Jatla spoke on the commendable role played by the Dept of Library under the able guidance of Ms. Suvarna Devi. The Chief Guest Dr. A S Chakravathy, was introduced to the audience. He gave a thought-provoking exposition on the new practices carried out at Osmania University and the libraries around the world. Thereafter, the Chief Guest gave away the prizes to the winners of the literary events held during the week. Ms. Taruni of CSE IC in her vote of thanks the Chief Guest, Dr. A S Chakravathy, for sparing his time and giving a valuable valedictory message.

*Library is not a Luxury but one of the necessities of life*





She thanked Mr. J Srikanth, Director, ATRI for his constant guidance and encouragement to conduct the event successfully and promised to do better in the coming years. She thanked Prof. Poonam Minocha, Dept of English, who coordinated with the library staff for smooth conduct of the competitions. She appreciated the respective Heads of Departments and members of staff who joined the event despite the ongoing external examinations. With a big cheer for the winners and student participants, Ms. Taruni thanked one and all for making the Library Week a grand success.



SNo.	DATE	Event	Prize	Name of the Student	Class/Sec
1	14.11.2018	Book Hunt	I	Hrushikesh	CSE -IB
			II	J Rajender	MECH -II
2	15.11.2018	Poster Presentation	I	S V Sai Hemanath	CSE IC
			II	M Sandeep	CSE IC
3	16.11.2018	Elocution	I	M Niharika	CSE IC
			II	M Tejaswi Prasad	ECE IB
4	17.11.2018	Book Review	I	Siwani Singh	ECE III A
			II	Tanya	CSE I D
5	19.11.2018	Quiz	I	B Ganesh Krishna	CSE IC
				B Vamshi Krishna	CSE IC
				M Sandeep	CSE IC
			II	M Niharika	CSE IC
				U Alekhya	CSE IC
				Poonam Batra	CSE IC

### *List of Faculty members deputed as Observers by JNTUH*

S.No.	Name	Designation	Department	Host College
1	M. Ajay Kumar	Asst. Prof	H&AS	KPRIT
2	D. Ugandhar	Asst. Prof	H&AS	Princeton College of Pharmacy
3	P Meena Kumari	Assoc. Prof	MBA	Princeton College of Pharmacy
4	G. Vikranth	Asst. Prof	H&AS	TREIRBT- 2018 Govt. Exam Megha Institute Princeton Women's College

### *Unnath Bharath Abhiyaan 2.0*

The Government has successfully launched Unnat Bharat Abhiyan 2.0. The UBA 2.0 was officially launched on 25th April, 2018 in AICTE, Vasantkunj. Unnat Bharat Abhiyan is a flagship programme of the Ministry of HRD; it aims to link the Higher Education Institutions with set of at least 5 villages, so that these institutions can contribute to the economic and social betterment of these village communities using their knowledge base.

#### Goals

- To build an understanding of the development agenda within institutes of Higher Education and an institutional capacity and training relevant to national needs, especially those of rural India.
- To re-emphasize the need for field work, stake-holder interactions and design for societal objectives as the basis of higher education.
- To stress on rigorous reporting and useful outputs as central to developing new professions.
- To provide rural India and regional agencies with access to the professional resources of the institutes of higher education, especially those that have acquired academic excellence in the field of science, engineering and technology, and management.
- To improve development outcomes as a consequence of this research. To develop new professions and new processes to sustain and absorb the outcomes of research.
- To foster a new dialogue within the larger community on science, society and the environment and to develop a sense of dignity and collective destiny.

#### Themes

- Organic Farming
- Water Management
- Renewable Energy
- Artisans, Industries and Livelihood
- Basic Amenities
- Convergence

ATRI is selected under unnat Bharat Abhiyaan 2.0 by MHRD for the academic year 2018-19 .

#### The cluster villages adopted by the college are:

- 1.Rangapur(Ranga Reddy)
- 2.Gaddamalliah Guda(Ranga Reddy)
- 3.Gungul(Ranga Reddy )
- 4.Qutubullapur(Ranga Reddy)
- 5.Thammaiguda(Ranga Reddy)



*List of Faculty members who attended Spot Valuation at JNTUH*

<b>S.No.</b>	<b>Name</b>	<b>Designation</b>	<b>Department</b>
1	P. Venu Madhav	Asst. Prof	CE
2	S Vishwanath	Asst. Prof	CE
3	K. Ramana Reddy	Assoc. Prof	CSE
4	T. V. Ramanamma	Assoc. Prof	CSE
5	K Venkat Reddy	Asst. Prof	CSE
6	D. Sandeep	Asst. Prof	CSE
7	V. Shilpa	Sr. Asst. Prof	CSE
8	V. Madhavi	Asst. Prof	CSE
9	T. Soumya	Asst. Prof	CSE
10	Farhana Begum	Asst. Prof	CSE
11	S. Girija Rani	Asst. Prof	CSE
12	K. Shirisha	Assoc. Prof	ECE
13	K. Hari Krishna	Sr. Asst. Prof	ECE
14	T. Jyotsna	Assoc. Prof	ECE
15	N. Nirmala Devi	Assoc. Prof	ECE
16	K. Thrisandhya	Asst. Prof	ECE
17	T. Sirisha	Asst. Prof	ECE
18	R. Sravanthi	Assoc. Prof	ECE
19	J. Mamatha	Asst. Prof	ECE
20	M. Shravan Kumar Reddy	Assoc. Prof	ECE
21	S.Rajasheker	Assoc. Prof	ECE
22	R Ashok	Asst. Prof	ECE
23	T. Sunanda	Asst. Prof	ECE
24	Dr. S. Sivasundarapandian	Professor	ECE
25	L. Srinivas	Asst. Prof	ECE
26	D. Sreedevi	Asst. Prof	EEE
27	D. Venugopal Reddy	Sr. Asst. Prof	H&AS
28	M.Swathi Devi	Sr. Asst. Prof	H&AS
29	L.Eswaramma	Assoc. Prof	H&AS
30	G.Manik Raj Yadav	Asst. Prof	H&AS
31	Dr. M. C. Ajay Kumar	Professor	H&AS
32	G.B. Kadambari Devi	Assoc. Prof	H&AS
33	D. Saritha	Sr. Asst. Prof	H&AS
34	E. Navya Sri	Assoc. Prof	MBA
35	M. Rajesh	Asst. Prof	MBA
36	A. Swamy	Asst. Prof	ME
37	K. Sonu Kumar	Asst. Prof	ME

## DEPARTMENT EVENTS

### *Department of English*

#### Guest Lecture on Vocabulary skills

Department of English, H & AS organised a guest lecture on Vocabulary skills on 12th November 2018 for first year B.Tech students. Dr. Brahmananda Chary, a renowned English Professor, who coaches CAT, GRE & TOEFL aspirants was the resource person. He dealt with various topics like Root words, Prefixes, Suffixes, Synonyms, Antonyms and One Word Substitutes. He explained to the students how one can identify the meaning of unknown English words through RPS techniques. His session was greatly appreciated by the students. The students were vibrant and inquisitive throughout the session. They expressed that the session was greatly helpful in developing their communication skills. Ms. G. B. Kadambari Devi, Assoc. Professor of English coordinated the programme.



### *Department of Chemistry*

#### Quiz Competition

The Department of Chemistry organised a quiz competition for all B.Tech first year students on the topics Molecular Structure, Theories of Bonding, Electrochemistry and Corrosion to test their knowledge on these topics. About 55 students from various sections actively participated in this competition. S.N.C Raghavan from CSE-1A got first prize, V.Ramya Sri Sai, T.lahari from CSE- 1A got second prize. Mr. Manik Raj Yadav, Asst. Prof coordinated the programme with the help of other faculty members Ms. G. Sirisha and Ms. N. Swathi.



#### Guest Lecture on Spectroscopic Techniques and its Applications

An expert talk was delivered by Mr. D. Ravinder, JRF (CSIR), Osmania University on 26th November 2018 for the students of CSE, IT & EEE branches of I B. Tech. The talk was arranged by the Department of Chemistry, H&AS, with the sole aim of making students well versed with the fundamentals of spectroscopy and its applications. Mr. D. Ravinder started his talk with the basic concepts in spectroscopy and gradually proceeded merging them into one i.e. its techniques and applications. He explained in an excellent manner how spectroscopy could be understood and could be useful in various industries. He also tried successfully to make the students to understand the prime concepts of spectroscopy and its applications. The speaker explained the characteristic features of spectroscopy to the satisfaction of the audience. The talk ended with Dr. M. C. Ajay Kumar, HoD, H&AS, thanking Mr. D. Ravinder for delivering the talk and the faculty of Chemistry Department for taking the initiative and conducting it successfully. Mr. D. Ugandhar Reddy, Asst. Prof, coordinated the programme.





## Mechanical Engineering

### Workshop on 'Advanced Manufacturing Systems'

A two day workshop on 'Advanced Manufacturing Systems' was organized by the Department of Mechanical Engineering on 01/11/2018 and 02/11/2018. The workshop consisted of lectures and case studies. The speakers for the programme were Mr H. Pradeep Reddy, Director, Ramtech Industries and Mr. J. V. Sesa Reddy, Assistant Professor, GNIT, Hyderabad. The workshop was attended by the second year and the third year students. The lectures by Mr. Pradeep Reddy were especially informative as he discussed certain examples of advanced manufacturing that are implemented at Ramtech, thus giving the students a practical overview of the process.



### Industrial Visit

A one day industrial visit to 'Ramtech Industries' was organized by the Department of Mechanical Engineering on 2/11/2018. The visit gave the students a practical idea of Advanced Manufacturing Machines, which are located at the industry. The students found the visit especially helpful as they were able to observe practically the advanced machines that are part of their curriculum in 'Unconventional Machining Process'



### Guest Lecture on 'Advanced IC Engines'

A guest lecture on 'Advanced IC Engines' was organized by the Department of Mechanical Engineering on 03/11/2018. The speaker for the programme was Mr J. Chidanandappa, Scientist 'E', NRSC, Hyderabad. The target audience for the lecture were the second and third year students. The lecture was well received and the students found it extremely relevant with respect to the subjects they are currently studying.



## Civil Engineering



### Workshop on Bridge Design & Fabrication

A two day National Level Workshop on BRIDGE DESIGN & FABRICATION was conducted on 2<sup>nd</sup> & 3<sup>rd</sup> November for the senior students. It was organized by the department in collaboration with the ACCESS club. Mr. Alle Chakradhar Reddy of SKI-FI labs was the guest speaker. N. Kranthi kumar, HOD along with P. Venu Madhav, V. Manikanta, and S. Rajaiah, Sr. Assistant Professors organized the event

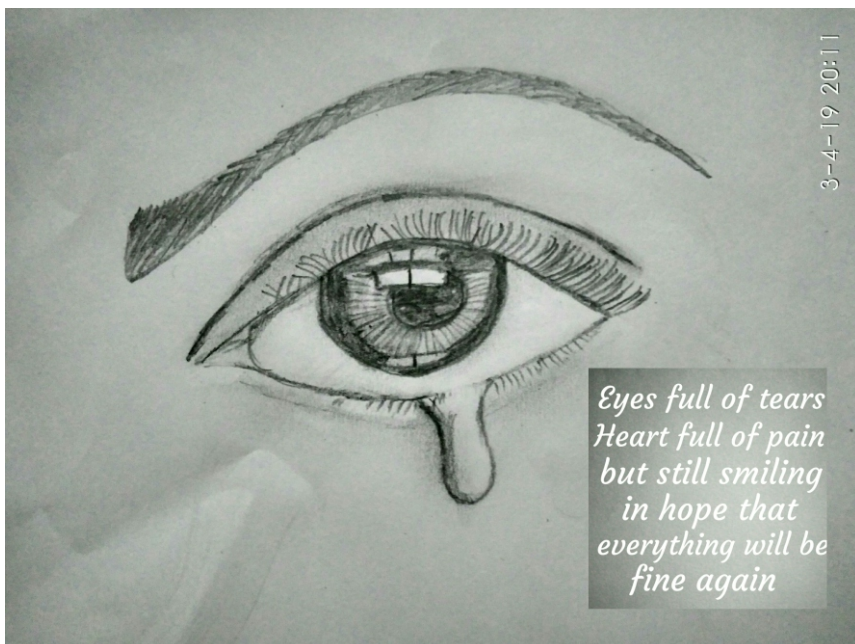
The two days workshop has totally four different session. First session was on basic introduction about bridges, their development, method of various bridges construction presentation and students enrollment to get their certificate of this course. During the Second session the trainer explained how to install the SAP software, how to use the commands in software and design of single span bridge. Third session on second day discussed about bridge design using SAP software. Students practiced and designed a specific type of bridge as per the standards. In the Fourth and final session, students prepared technical prototype bridge models in specific period of time and weighted and tested the prototype load bearing capacity with different loads.

The trainer explained the technical aspects extremely well in the practical sessions. Students acquired skills in bridge design using software got command over the method of fabrication of bridge models. It was really a very good programme for UG and PG Students to develop their structural design skills.

## NSS ACTIVITIES

### Blood Donation Camp

In memory of late Mr P. Saikrishna Reddy Department of EEE, ATRI NSS unit in collaboration with Sanjivini Blood Bank successfully organised a blood donation camp in the campus on 1-11-2018 from 10 am to 4 pm. 112 students and staff members actively participated in the camp and donated blood (350 ml each). Sanjivini blood bank gave certificates of appreciation and refreshments to all volunteers NSS volunteers made all the arrangements and actively participated in the camp under the guidance of NSS Programme Officer D. Venugopal Reddy making the camp a grand success. ATRI NSS unit thanks all the students and staff members who took part in this programme to promote the noble cause. The volunteers were given a volunteer card which can be used for a period of one year for any blood requirements. Director congratulated the NSS team for organizing the event for a social cause.



3-4-19 20:11

*Eyes full of tears  
Heart full of pain  
but still smiling  
in hope that  
everything will be  
fine again*



ఒక జర్నల్  
ఫోటోగ్రాఫర్ 16  
కెమెరాలు  
నువ్వొగించి 62  
రోజులు వేచి వుండి  
ఈ దృశ్యాన్ని ఫోటో  
తీసాడు. ఇందులో  
సూర్య చంద్రులను  
ఒకే సారి చూడవచ్చు  
మళ్ళీ ఇలాంటి  
దృశ్యాన్ని ఇంకా ఎ  
చూడగలము

Art by : Ms. P. Mamatha, Asst. Professor, ECE

Collected by : Mr. R. Ravikiran, Admin



## ACHIEVEMENTS

### Faculty Achievements

- Ms. D. Kalyani, Associate Professor, Department of Mathematics, presented a research paper on “K-g –Frames in Hilbert Spaces” at The National Conference on Recent Advances in Mathematics, XXXVII Congress of APTSMS from 8-10 December 2018 held at Maris Stella College, Vijayawada.
- NSS Programme officer Mr D. Venugopal Reddy, and P. Mamatha , Asst. Professor ECE Department, attended a one day workshop for conducting activities to be planned under Unnat Bharat Abhiyaan on 6-12-2018 at National Institute of Rural Development & Panchayat Raj, Rajender Nagar - Hyderabad
- Dr. Poonam Minocha, Professor of English, attended a one day National Workshop on 'Smart Problems: Teachers' Perspectives on Changing Student Perceptions' on 15th December 2018 at CBIT, Hyderabad .
- Dr. P. Bharathi, Professor of English, attended a one day National Workshop on 'Smart Problems: Teachers' Perspectives on Changing Student Perceptions' on 15th December 2018 at CBIT, Hyderabad
- Mr. Pranav Ravindrannair, Asst. Professor, ME published a paper titled 'Optimisation of forging parameters of 35C8 steel using grey relational analysis' in the International Journal of Microstructure and Materials Properties, Inderscience Publishers, Volume 13, Nos. 3/4.
- Mrs J. Santoshini, Asst Professor and Ms Nuzahath Farhana, Asst Professor of ECE Dept attended a six day Faculty Development Programme on “Real Time Embedded Systems and IoT Applications (RESIoT)” at Vasavi College of Engineering, Ibrahimbagh, Hyderabad from 17.12.2018 to 22.12.201
- Mrs T. Jyothsna, Assoc.Professor, P. Mamatha, Sr. Asst. Professor and T. Sirisha, Asst Professor, ECE attended a 6 day Faculty Development Program on Practical RF Antenna Design from 30.11.2018 to 05.12.2018 at Sphoorthy Engineering College, Hyderabad
- Mr. Pranav R, Asst. Professor, ME, presented a paper titled ‘Design and Analysis of a Hydraulic Fixture for a WABCO body housing’ at the 7th International and 28th All India Manufacturing Technology, Design and Research Conference (AIMTDR-2018) at Anna University, Chennai held from December 13-15, 2018.
- Mr. Pranav R, Asst. Professor, ME, published a paper titled ‘A review and reflection on part quality improvement of fused deposition modelled parts’ in IOP:Material Science and Engineering, Volume 455.
- Ms. M Chaitanya, Assoc. Professor, Mr. Narasimha Goud, Asst. Professor and Mr. B Anil Kumar , HoD ME attended a 5 day FDP on Recent Trends in Mechanical and Industrial Engineering (RTMIE 2018), at MVSR College of Engineering from December 10-15.



### Student Achievements

- ATRI NSS Volunteer M. Navya of ECE department has participated in National level Adventure Camp from 5-11-2018 to 14-11-2018 at Manali, Himachal Pradesh.
- NSS volunteer Ms P. Hiranmai of CSE Department participated in NSS Pre-Republic day camp 2018 from 25-11-2018 to 4-12-2018 at Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur

## CAMPUS TRAINING PROGRAMME



### CAMPUS RECRUITMENT TRAINING (CRT)

Placements Cell conducted CAMPUS RECRUITMENT TRAINING (CRT) for all IV year students of CSE, IT, EEE, ECE, MECH, CIVIL ATRI from 28-09-2018 to 14-10-2018 by FACE Academy.

Number of students participated - 351

CRT included

- a) Pre Assessment test
- b) Training provided in the areas of Quantitative Aptitude, Reasoning, Soft skills, Communication, Verbal...etc
- c) Mock interviews, GD Practice
- d) Post Assessment test



In the training session material is issued to the students by the Face academy which provided valuable information and tips on career Planning. Students also participated in mock interviews. The aspirants were happy with the training and their doubts were clarified by the resource person.

*The future belongs to those who believe in the beauty of their dreams.*

### Faculty NPTEL Achievements in November 2018

S.No.	Name of the Faculty	Course	Certificate Type
1	Ms. Nirmala Devi	Switching Circuit And Logic Designs	ELITE
2	Ms. Jyothsna	Switching Circuit and Logic Designs	ELITE
3	Ms. Mamatha	Switching Circuit and Logic Designs	ELITE
4	Dr.S. Jayasrinivasa Rao	Developing Soft Skills and Personality	ELITE
5	Ms. Anuradha Surabhi	Deep Learning	ELITE
6	Ms. S. Swapna	Discrete Mathematics & Computer Networks and Internet Protocol	Successfully completed
7	Chanda Alekya	Problem solving through programming in C	ELITE
8	K. Anupama	Problem solving through programming in C	ELITE
9	Methri Malleswari	Problem solving through programming in C	Successfully completed



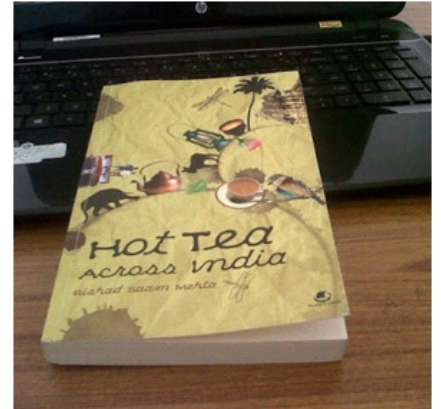
## ARTICLE

*Book Review*

– Hot Tea across India Rishad Saam Mehta delights with an enchanting tea-sipping ride ...

*Dr. S. Jayasrinivasa Rao , Professor, English*

When I read the title I thought it would be a kind of travelogue across tea growing places or places with distinct tea drinking cultures or different types of tea and the making of it in different places with local sights and sounds thrown in ... but the blurb on the site told me that this book looks at 'tea' in terms of its ubiquitousness (?) on Indian roads ... I altered the direction of my expectations and wondered ... I would have loved to read any interesting travel book about tea growing places, or tea drinking cultures and so on ... but this book seemed promising and I thought why not?



Yes, the book fulfilled its promise and after reading it in two sittings, I can say that it is an engrossing read ... it doesn't pretend to be profound, but it takes you along on a merry ride across Indian roads and I enjoyed the ride, riding pillion on Rishad Saam Mehta's bike and sometimes sitting in his car ... stopping for hot tea at intervals ...

All right, the premise is this ... and Rishad Saam Mehta makes it clear in the opening lines of the book ...

If there is one certainty about roads in India, it is that – no matter where you are or what the hour – if you want a cup of tea, you'll find a chai ki dukaan within a few kilometres. The tea shop is an integral part of Indian national highways, state highways, minor roads, even rough tracks. From the desolate unsealed roads of Spiti high up in the Himalayas, to the sinuous route to Munnar, a cup of tea is within easy reach ...

The first episode sets the tone for the book ... to hitch a ride on a truck to travel from Mumbai to Delhi ... and then write about it ... and this episode is full of fun, adventure, and embarrassment and there is lots of tea ... and one such cuppa leads to this really huge embarrassment ...

It is not one continuous journey, but different journeys tied together with tea ... so you see the writer in different parts of the country travelling by road and enjoying the tea ... but to cut the long story short, it is his descriptions of travel across the Himalayan landscape that forms the bulk of the narrative and it is indeed engrossing ... the visions of the mountains and the tranquility that he experiences are otherworldly ... Rishad Saam Mehta has a warm way with words and his descriptions of his feelings in the Himalayas come across as extremely heartfelt ... at some places the ride becomes dangerous and the narrative takes on a tone of suspense and the pace increases ...

Then there is a hilarious bus chase on the Delhi-Haryana road with Jolly Jhunjhunwalla ... and the suspense again rears its head in the last episode in Munnar, where he is saved by ... yes, a tea-maker ... who of course, doesn't acknowledge it openly ...

There is food, of course ... and descriptions of delicious meals at Balbir Singh's Dhaba on the Grand Trunk Road and at Ahdoo's, Lal Chowk, Srinagar ... oh, these made me very very hungry ...

And there are lots of different types of tea too ... the tea in a Ladakh monastery with yak's butter floating on top ... tea with cardamom and ginger in Gujarat ... the railway station tea ... the kullad chai ... the cutting chai ... and made by a former bandit in a desolate stop between Gwalior and Agra ... a shepherd in Kashmir ...

I wish more and more young boys and girls read books like these ... it has everything going for it ... there is no dull moment, and there is adventure, some suspense, some hilarity, evocative descriptions, some quiet moments, and some speed too and lots of tea, of course ... and written with a sense of ease and comfort ...

## UPCOMING EVENTS

Date	Event
04-01-2019	Placement Drive, DARK HORSE DIGITAL SOLUTIONS
05-01-2019	Life Save Training on Community CPR
07-01-2019	Guest lecture on Embedded Systems, ECE
07-01-2019	Guest lecture on Signals and Applications, ECE
08-01-2019	Placement Drive, QSPIDER
11-01-2019	Placement Drive, AMAZON
23-01-2019	Placement Drive, RAM GROUP
26.01.2018	Republic Day Celebrations
04-02-2019	Placement Drive, RELIANCE
07-02-2019	Placement Drive, GENPACT

### *Kartika Purnima*

Kartika Purnima is a Hindu, Sikh and Jain cultural festival, celebrated on the Purnima (full moon) day or the fifteenth lunar day of Kartik (November-December) by Hindus all over the world, the deity of primary importance on this day is Lord Vishnu. Devotees observe this day by lighting lamps and taking a dip in holy rivers. Kartik Purnima is celebrated as Guru Nanak Jayanti by Sikhs. Guru Nanak was the first of the 10 Sikh gurus as well as the founder of Sikhism. The Sikh community across the world commemorates this day by taking out processions, reciting hymns and reading the Guru Granth Sahib. Kartik Purnima is an important religious day for Jains who celebrate it by visiting Palitana, a Jain pilgrimage centre at the foothills of Shatrunjay hills and by undertaking the auspicious yatra to visit the Adinath temple.



### *Inspiring Personality - Dhirubhai Ambani*

Dhirajlal Hirachand Ambani ( 28 December 1932 - 6 July 2002) was an Indian rags-to-riches business tycoon who founded Reliance Industries in Mumbai with his cousin. Ambani made his company public in 1977. Dhirubhai Ambani is credited with having started the equity cult in India. With the passage of time, Dhirubhai diversified into petrochemicals and sectors like telecommunications, information technology, energy, power, retail, textiles, infrastructure services, capital markets, and logistics. Dhirubhai has been among the select few to be figured in the Sunday Times list of top 50 businessmen in Asia. He was honoured posthumously with the Padma Vibhushan, India's second highest civilian honour for his contributions in trade and industry.



#### Contact Us

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